



InOut Academy Data Protection Policy

InOut Academy is committed to ensuring the security, privacy, and fair processing of personal data. This Data Protection Policy outlines how we handle your personal data when you visit and interact with our website www.inout-academy.com or engage with our services, and informs you of your privacy rights under Lebanese law.

This policy aims to provide you with information on how we collect, use, and protect your personal data through our website and services. This policy supplements other notices and privacy policies we may provide on specific occasions.

Who We Are

InOut Academy is a professional training service provider based in Lebanon, offering various learning programs.

Changes to the Privacy Policy

We review our Privacy Policy regularly. Any updates will be posted on this page and, where appropriate.

The Data We Collect About You

Personal data refers to any information that can identify an individual. We may collect, use, store, and transfer different types of personal data, including:

- **Identity Data:** First name, last name, username, marital status, title, date of birth, and gender.
- **Contact Data:** Address, email address, and telephone numbers.
- **Transaction Data:** Details of payments to and from you and other purchase details.
- **Technical Data:** IP address, login data, browser type and version, time zone setting, location, and device information.
- **Usage Data:** Information on how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

We also collect, use, and share Aggregated Data, such as statistical or demographic data, which does not directly identify you.

How We Collect Your Personal Data

We use different methods to collect data from and about you, including:

- **Direct Interactions:** You may provide personal data by filling in forms or corresponding with us by post, phone, email, or otherwise.
- **Third Parties or Public Sources:** We may receive personal data from analytics providers, advertising networks, search information providers, and other third-party sources.

How We Use Your Personal Data

We will only use your personal data when the law allows us to. We use your data to:

- Perform the contract we are about to enter into or have entered into with you.
- Pursue legitimate interests, provided that your interests and fundamental rights do not override those interests.
- Comply with legal obligations.

We do not rely on consent as a primary legal basis for processing your personal data, except in specific circumstances. You have the right to withdraw consent at any time.

Purposes for Using Your Personal Data

We use your personal data for the following purposes:

- To register you as a new customer.
- To process and deliver your orders.
- To manage your relationship with us.
- To enable you to participate in events, surveys, or promotions.
- To administer and protect our business and website.
- To deliver relevant content and advertisements to you and measure their effectiveness.
- To use data analytics to improve our website, products, services, marketing, and customer relationships.
- To make suggestions and recommendations about other services that may interest you.

Data Security

We have implemented security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way.

Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for legal, accounting, or reporting requirements.

Your Legal Rights

Under Lebanese law, you have the right to:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Withdraw consent at any time where we are relying on consent to process your personal data.

Contact Information

If you have any questions about this Data Protection Policy or wish to exercise your legal rights, please contact us at:

- **Email address:** contact@inout-academy.com